

# **SNAP YOUR SUBURB**

## TERMS AND CONDITIONS OF ENTRY

#### **Conditions**

- These official rules ("Rules") apply to the "[Snap your Suburb]" competition ("Promotion") conducted by YFG Shopping Centres Pty Ltd (ACN 056 974 844 as trustee for the Fu Family Trust) and Trondage United Pty Ltd (ACN 163 695 065) as trustee for the Lin Family Trust No 2 C/- Retail First Pty Ltd, Cnr Mains Road and McCullough Street, Sunnybank, Queensland 4109 ("Promoter") for Brookside Shopping Centre ("Centre").
- 2. Information on how to enter forms part of these Rules. The Promoter may, at any time, amend, add to or delete any of these Rules.
- 3. Entry is deemed acceptance of these Rules including any changes made by the Promoter, even if the entry is before the publication of any changes to these Rules.

# **Eligibility and Entry**

- 4. Entry to this Promotion commences at 9am on Monday 5 August 2024 and closes at 11:59pm, Sunday 25 August 2024. (Entry Period).
- 5. To be eligible to enter the Promotion an individual must be:
  - (a) an Australian resident; and
  - (b) an Amateur Photographer,

## **Entrant**

- 6. For the purpose of these Conditions, an Amateur Photographer is any person other than a person who obtains remuneration in exchange for providing photographic works (either as a business owner or an employee).
- 7. The Promoter, Retail First Pty Ltd and their respective officeholders, employees, agents, contractors, and their Immediate Family Members are not eligible to be Entrants. (Immediate Family Member means any spouse, child, de facto spouse, or any other family member residing at the same premises as that person).

## **Entry**

- 8. To enter the Promotion and be eligible for a Prize an Entrant must:
  - (a) take an original photograph of one of the following eligible suburbs Mitchelton, Gaythorne, Everton Park, Everton Hills, Keperra, Arana Hills, Ferny Hills, and Enoggera.
  - (b) upload the photograph to the competition platform by visiting the Brookside website and following the relevant instructions; and
  - (c) caption the photograph with an original caption during the Entry Period.
- 9. There is only one category available to Entrants to enter their Entry:

- (a) The Entrant must capture a unique aspect of either Brookside Shopping Centre or everyday life in an eligible suburb (see 8a) from people, buildings to natural landscapes.
- 10. An Entrant may enter a maximum of three (3) entries only.

# **Photograph Entry requirements**

- 11. All images used as an Entry must:
  - (a) Jpeg file format between 2MB and 10MB in size.
  - (b) depict some aspect of and/or relate to an eligible suburb (see 8a);
  - (c) be the Entrant's own original work; and
  - (d) be taken during the Entry Period or within the preceding 12 months (5 August 2023 to 4 August 2024).
- 12. Entrants must own the copyright of the photograph uploaded, including an entitlement to grant a licence to use the photograph in accordance with clause 25.

### **Entrant's Obligations**

- 13. Entrants warrant and agree that, without limitation:
  - they will not submit an Entry (including without limitation, the image, the caption and any other associated content) (**Content**) that is unlawful or fraudulent or that may be in breach of any intellectual property, privacy, publicity or other rights, defamatory, obscene, derogatory, pornographic, sexually inappropriate, violent, abusive, harassing, threatening, racist, ageist, sexist, objectionable with respect to religion, origin or gender, not suitable for children under 15, or otherwise unsuitable for publication;
  - (b) they will only submit Content which they have personally created and have the right to submit;
  - (c) their entry will not contain viruses or cause injury or harm to any person or entity;
  - (d) they have obtained the consent of all persons that can be identified or depicted in the Entry;
  - (e) they have obtained the consent of all parents and/or legal guardians of any child shown or depicted in the Entry;
  - (f) they will comply with these Conditions and with all applicable laws and regulations, including without limitation, those governing copyright, content, defamation, privacy, publicity and the access or use of others' computer or communication systems;
  - (g) they have the full authority to grant to the Promoter the rights referred to in these Conditions; and
- 14. Each Entrant indemnifies the Promoter against all costs and claims by third parties arising from a breach of the warranties contained in these Conditions.

#### 15. Entrants agree:

(a) they are fully responsible for the Content which they submit. The Promoter may, in its sole discretion, determine whether an entry will be printed, or remain printed and

- displayed in centre. The Promoter reserves the right to vet or remove any Content at any time in its absolute discretion.
- (b) to waive, and hereby do waive, any legal or equitable rights or remedies they have or may have against the Promoter with respect to the entries they submit and their use photography in centre and agree to indemnify and hold the Promoter, its officers, agents and affiliates harmless to the fullest extent allowed by law regarding all matters related to their use of the display.
- (c) if an Entrant is under the age of 18, that the Entrant has obtained the consent of their parent or legal guardian to enter this Promotion and the parent or legal guardian has read and accepted these conditions.

## **Judging and Voting**

- 16. All eligible submissions will be assessed by Judging Committee and a shortlist of the top 30 entries will be created. All finalists will be notified by email by Friday 30<sup>th</sup> August 2024.
- 17. A separate panel of judges will then score each shortlisted Finalist entry based on 4 criteria (worth 10 points each) and will be attributed a total score out of 40:
  - (a) Criteria 1: Overall impact the Entry evokes a sense of the diversity of your suburb and is inspirational;
  - (b) Criteria 2: Originality the Entry offers a unique perspective and/or a rarely captured moment;
  - (c) Criteria 3: Technique considers the Entrant's use of composition, lighting, framing, perspective, use of colour;
  - (d) Criteria 4: Creativity considers the Entrant's creativity of the captured image.
- 18. The top 3 entries with the highest scores will be deemed the winners. First place will be the entry that receives the highest points score, Second place to the entry with the second highest score and Third place to the entry with the third highest score. In the event of a tie for first, second or third place, the panel of judges will determine the winning order by a simple majority vote. If the judges cannot agree, then the Promoter will determine the issue.
- 19. The finalist's photographs will be professionally displayed in a photographic exhibition at Brookside Shopping Centre from Monday 9<sup>th</sup> September 2024 until Sunday 29 September 2024 where the general public will be able to vote for via their favourite photo via a competition platform ('Customer Choice Award').
- 20. Customer Choice voting by the public will commence at Monday 9<sup>th</sup> September at 9.00am and close Sunday 29 September at 6pm.
- 21. The Entrant whose Entry receives the highest number of public votes via the competition platform will be the Customer Choice prize winner.
- 22. All public voters will go in the draw to win \$100 Brookside Gift Card. The winner will be selected at random.
- 23. Prize Winners will be notified by email on Monday 30<sup>th</sup> September 2024.

#### **Exhibition and Future Use**

- 24. The top 30 entries from competition (as determined by clauses 16 to 23 (as applicable), will be displayed in a photographic exhibition (**Exhibition**) at Brookside from 9 September until 29 September 2024.
- 25. The Top 30 finalists grant to the Promoter and to irrevocable licenses to reproduce, publish, display, and use the Entries in relation to:
  - (a) the Exhibition during the Exhibition Period.
  - (b) any future marketing, advertising, or non-commercial use in relation to the Promotion. Each photographer retains copyright of their images.

The Promoter agrees to attribute the appropriate Entrant for his/her work when reproducing, publishing displaying or otherwise using that Entrant's Entry.

#### **Prizes**

- 26. The overall Prize Winner will receive (2) x \$1,000 Visa Cards.
- 27. The 2<sup>nd</sup> Prize Winner will receive a \$1,000 Visa Card
- 28. The 3<sup>rd</sup> prize Winner will receive a \$500 Visa Card.
- 29. The Customer Choice public voting prize Winner will receive a \$500 Brookside Gift Card.
- 30. To be able to collect the Prize all Prize Winners must provide a copy of a government issued identification card containing a photograph of the Prize Winner's identity and age.
- 31. If a Prize Winner is under the age of 18, their parent or legal guardian must provide the identification required pursuant to clause 15c and must collect the Prize on behalf of the Entrant.
- 32. The Prize Winners must claim their Prizes from the Centre's management office.
- 33. If a Prize is unclaimed, it will be dealt with as directed by the Queensland Office of Gaming Regulation in accordance with the *Charitable and Non-Profit Gaming Act 1999*.

# General

- 34. Prizes are not transferable or exchangeable and cannot be taken as cash.
- 35. The Promoter's decision in respect of all aspects of the Promotion is final and binding on all participating individuals and no correspondence will be entered into.
- 36. If a Prize is unavailable for any reason, the Promoter reserves the right to substitute the Prize for a prize of equal or greater value, subject to any applicable statutory requirements.
- 37. All participating individuals are responsible for any taxation liability (including any GST) or other government charges or reporting requirements arising from their participation in the Promotion or receipt of the Prize (if any). If participation in the Promotion or receipt of a Prize involves a taxable supply being made, then the participating individual is responsible for paying any amount charged by the entity making the supply in respect of its GST liability on the supply. The Promoter does not offer any advice or accept any responsibility with respect to these matters.
- 38. All Entrants consent to the use of their name and their Entry for the purpose of promoting, publicising, or marketing this Promotion and the Centre including any outcome. Such advertising and Promotion may include, without limitation, use of photographs on product packaging, point

- of sale materials, catalogues, magazine and newspaper advertising, outdoor advertising, posters and internet advertising.
- 39. If for any reason this Promotion is not capable of running as planned, including but not limited to tampering, unauthorised intervention, fraud or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, the Promoter reserve the right in its sole discretion, to cancel, terminate, modify or suspend the Promotion.
- 40. The Promoter may, in its sole discretion, disqualify any Entries from, and prohibit further participation in this Promotion by, any person who tampers with or benefits from any tampering with the entry process or with the operation of the Promotion (including tampering with the voting process) or acts in violation of these Conditions, acts in a disruptive manner or acts with the intent to annoy, abuse, threaten or harass any other person. For the purpose of this clause, tampering includes (but is not limited to) the use of macro programs, email generators, proxy voting, outsourced voting, vote brokers or any other application or service the purpose of which is to generate votes (other than by a person manually clicking on the 'vote' button).
- 41. The Promoter accepts no responsibility for late, lost, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected entries or correspondence whether due to error, omission, alteration, tampering, deletion, theft, destruction or otherwise.
- 42. The laws of Queensland apply to this Promotion to the exclusion of any other law. Entrants submit to the exclusive jurisdiction of the courts of Queensland.
- 43. The collection, use and disclosure of personal information in connection with the Promotion is governed by the Promoter's privacy notice (which is available from the Promoter) and these Rules. To change or modify personal details on the Promoter's records, please contact the Promoter.
- 44. The Promoter will not be liable for any loss (including, without limitation, indirect or consequential loss), damage, personal injury or death which is suffered (including but not limited to that arising from any person's negligence) in connection with the Promotion and/or any aspect of a Prize, except any liability that cannot be excluded by law (in which case that liability is limited to the minimum allowable by law).
- 45. The Promoter reserves the rights, trademarks and copyrights of the Promotion.
- 46. The Promoter will administer the Promotion using WordPress platform ("WordPress"). The Promoter accepts no liability whatsoever in relation to its use of WordPress in connection with the Promotion.
- 47. All Entrants agree, by submitting a Valid Entry and entering the Promotion, that WordPress will not be liable for any loss (including, without limitation, indirect or consequential loss), damage, personal injury or death which is suffered (including but not limited to that arising from any person's negligence) in connection with the Promotion and agree to release WordPress in connection with any liability associated with the Promotion.
- 48. This Promotion is not sponsored, endorsed or administered by, or associated with Facebook, Instagram, LinkedIn or any other social network.
- 49. The Promotion is being run and conducted solely by the Promoter for the Promoter's benefit.

- 50. By submitting a Voting Form, all Voters consent to their personal information being entered onto a database, which may be made available to the Promoter for marketing purposes relating to the promotion of the Promoter and/or the Centre.
- 51. The Promoter may use the personal information to assist the Promoter in improving goods and services provided to customers of the Centre and to contact the Voters in the future with information on special offers or to provide Voters with marketing materials via any medium including (without limitation) email, telephone and commercial electronic messages (SMS (Short Message Service), MMS (Multimedia Message Service), IM (Instant Messaging) or any other form of electronic, emerging, digital or conventional communications channel whether existing now or in the future. By entering the Promotion, an Voter agrees that the Promoter may use the Voter's personal information in this manner. Voters may opt out by clicking on the "unsubscribe" link in the email or as set out in the relevant email, SMS or MMS.
- 52. YFG Shopping Centres Pty Ltd (ACN 056 974 844) enters into this Promotion only in its capacity as trustee of the Fu Family Trust ("the Trust") and in no other capacity. A liability of YFG Shopping Centres Pty Ltd (ACN 056 974 844) arising under or in connection with this Promotion is limited to the amount YFG Shopping Centres Pty Ltd (ACN 056 974 844) actually receives in the exercise of its right of indemnity from the property of the Trust.
- 53. YFG Shopping Centres Pty Ltd (ACN 056 974 844) may not be sued in any capacity other than as the trustee of the Trust, including seeking the appointment of a receiver (except in relation to property of the Trust), a liquidator, an administrator or any similar person to YFG Shopping Centres Pty Ltd (ACN 056 974 844) or prove in any liquidation, administration or arrangement of or affecting YFG Shopping Centres Pty Ltd (ACN 056 974 844) (except in relation to property of the Trust).